

# AMBIENT ASSISTED LIVING

The Newsletter of CompAAL



## PROJECT

The CompAAL consortium presents you the latest developments on professions, skills and competences in the domain of Ambient Assisted Living (AAL).

The innovative AAL technologies are creating new jobs. CompAAL (<http://bit.ly/AAL-area>), a project co-funded by the EU Lifelong Learning Programme, has investigated emerging AAL jobs and related competence needs and developed AAL Role Profiles, accompanied by Training Guidelines to support training institutions in developing adequate training courses. Thus, skills shortages in the AAL field can be reduced and employability improved.

Enjoy an inspiring read!

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## **AAL Joint programme: Call 2014 pre-announcement**

There is an increasing drive from the governments to adopt ICT for care of older adults, and huge potential for technology to tap into market opportunities and unmet needs. Therefore, Call 2014 of the AAL JP aims at funding the development of ICT-based solutions which enable and support sustainable care systems for older adults, i.e. systems that are economically and socially viable for the future and which do not result in unfair or disproportionate impacts on any significant contributory element of the healthcare system.

The call targets new concepts necessary to ensure patient centred care with focus on older adults considering the growing importance of informal caregivers to deliver future care services and maximizing the opportunity for technologies to support care and new providers to enter the market.

It is anticipated that the call will be launched at the end of March 2014, with a proposal submission deadline end June 2014.

More information at: [http://bit.ly/AAL\\_call2014](http://bit.ly/AAL_call2014)

## FINAL EVENT

### How AAL boosts employment – a European view! (CompAAL final event)



Why AAL is more important today than ever? Can I do business out of AAL? Where can I find qualified people to work on AAL? How can I train my employees on AAL? Answers to these questions were given during the micro-conference "How AAL boosts employment - a European view", which took place on 6 December 2013 at 14h30 at the Silver Economy EXPO 2013, Paris, France.

The Silver Economy EXPO, which gathered companies and stakeholders working on the AAL field, was the best environment to present the results of CompAAL (Role Profiles on AAL and Training Guidelines available at <http://bit.ly/AAL-area>). Francois Adoue, Maison de la Promotion Social, presented the CompAAL results to an interesting public of approximately 40 professionals, amongst them SMEs and consultants.

The EXPO allowed to enlarge the AAL network through contacts with companies innovating in the exciting field of AAL, a field with great market and employment potential! CompAAL was present at the EXPO with a booth from 5 December to 6 December 2013, which was visited by approximately 250 professionals.

Silver Economy has been launched in France by Michèle Delaunay, Minister for Elderly and for Autonomy. Michèle Delaunay attended the EXPO on 5 December 2013.

The presentation "How AAL boosts employment - a European view" is available:

[http://bit.ly/PPT\\_CompAAL\\_final\\_event](http://bit.ly/PPT_CompAAL_final_event)

Have a look at our shared photo gallery:

[http://bit.ly/AAL\\_final\\_event](http://bit.ly/AAL_final_event)



\* Silver Economy is the equivalent term in French for AAL.

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## UPCOMING EVENTS

Finally, we are pleased to inform you about the following upcoming related events:

### ■ **Deutscher AAL Kongress, 21 – 22 January 2014, Berlin, Germany**

The 7th German AAL Congress under the title "Residence – Care – Participation" is the leading conference in Germany in the field of AAL. It provides an excellent platform for knowledge exchange among researchers, developers, manufacturers, users, service providers, end users and representatives from politics, industry and associations.

[http://bit.ly/AAL\\_Kongress\\_2014](http://bit.ly/AAL_Kongress_2014)

### ■ **PETRA 2014, 27 – 30 May 2014, Island of Rhodes, Greece**

The PETRA (PErvasive Technologies Related to Assistive Environments) Conference brings together different types of technology to address an important social and healthcare issue: as the world's population ages, there is growing interest in solutions for the in-home care of the elderly as well as for the care of people with Alzheimer's, Parkinson's and other disabilities or traumas.

<http://bit.ly/PETRA2014>

### ■ **Addressing health Inequalities - 2014 and beyond, 23 January 2014, Brussels, Belgium**

The conference will bring together international experts on health inequalities, officials and policy makers from Member States and the EU and a range of key stakeholders.

The purpose of this meeting is:

- Showcase the results of the Joint Action on health inequalities 'Equity Action';
- Assess progress on addressing health inequalities in the EU;
- Consider opportunities and priorities for action.

[http://bit.ly/Health\\_Equity](http://bit.ly/Health_Equity)

The COMPAAL consortium

COMPAAL has been funded with support from the European Commission's Lifelong Learning Programme.

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