



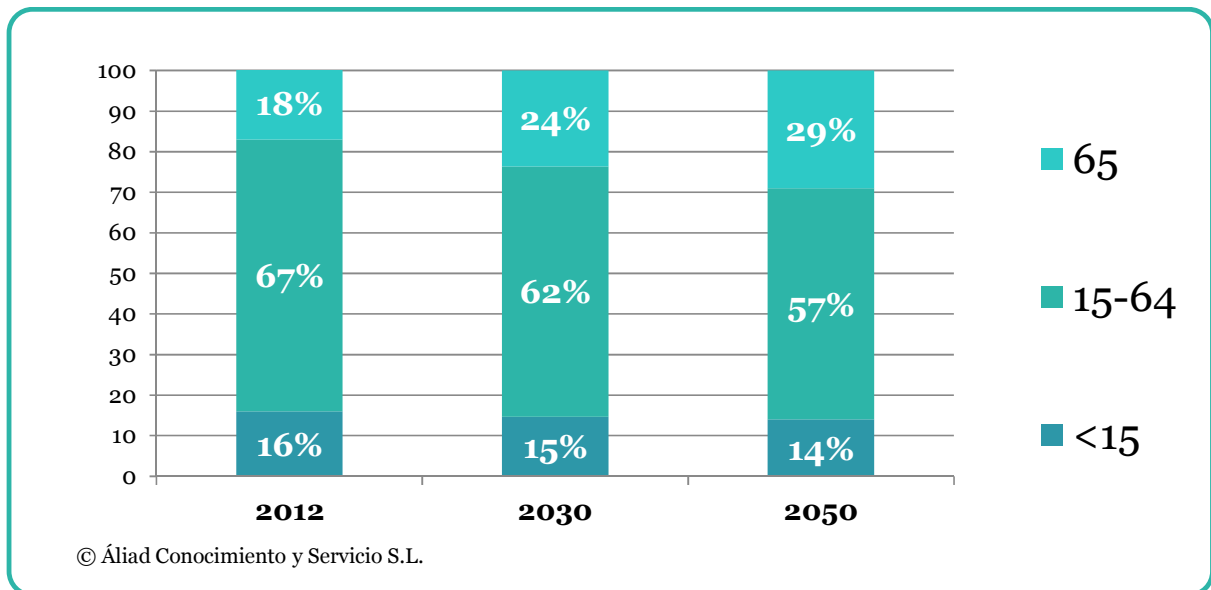
## Information note

Sofia, 30th of September 2013

### 1st of October, International Day of Older Persons

**1st of October** is the **International Day of Older Persons**, a date of great relevance for the present society, taking into account that the number of persons older than 60 years of age, has doubled since 1980. As indicated in the **I European Study on Information Technology and Active and Healthy Ageing**, within **Project SEACW, Social Ecosystem for Antiageing, Capacitation and Wellbeing**, it is estimated that by 2050, there will be 400 million people older than 80 years of age. In the case of Europe, the previsions indicate that, by the same year, the elders over 65 years of age will double the population under 14 years old.

Predictions of EU population by age ratio



Solution: Own elaboration from the Eurostat database.

This year, the International Day of Older Persons, is aimed to draw attention on the efforts of older people, civil society organizations, United Nations organizations and member states, to include the ageing issue on the agenda of international development.

The Institute for Neurobiology, Bulgarian Academy of Sciences, as a partner and Association Generation, as an associated partner in the Project SEACW, work to provide the elder with tools to develop their active participation in society through Information and Communication Technologies (ICTs).

We invite you to disseminate this mail among your contacts to raise society's awareness on the issue that population ageing must be understood as a *social achievement*, that at the same time entails social, demographic and macroeconomic challenges.



For further information on the International Day of Older Persons, we encourage you to visit the website of **United Nations** and the **World Health Organization**:



Naciones Unidas



Organización Mundial de Salud



**SEACW (Social Ecosystem for Antiaging, Capacitation and Wellbeing)** is a European project whose main goal is to become an **e-meeting point** for all those interested in Active and Healthy Ageing through the use of Information and Communication Technologies (TICs). This virtual Ecosystem will provide **information, tools and training** in digital literacy and active and healthy ageing for social inclusion agents, the elderly and the population in general. It will also encourage intergenerational solidarity, employability of social inclusion agents and, ultimately, an extension of the healthy life expectancy of European citizens.

The Project is funded by the **European Programme CIP-ICT-PSP 2012 of the European Commission**. The consortium developing the project is headed by [Áliad Conocimiento y Servicio](#), and composed of a total amount of 9 partners from 5 EU member states (Bulgaria, France, Italy, Malta and Spain).

SEACW has the support of **34 allied entities**, organizations, companies, NGOs in the field of health and Information and Communication Technologies and experts from across Europe and the world.